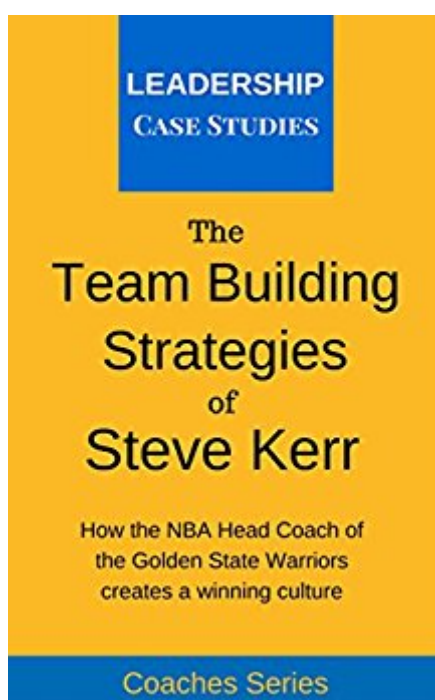


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The Team Building Strategies Of Steve Kerr: How The NBA Head Coach Of The Golden State Warriors Creates A Winning Culture



Synopsis

Learn the management principles of the 2016 NBA Coach of the Year. Since Steve Kerr took over as the Golden State Warriors Head Coach, the team has been on a historic run. In his first season as head coach, Kerr led the Warriors to the NBA championship. In his second year, he coached the team to the best NBA regular season record in history, surpassing the record previously held by Michael Jordan and the Chicago Bulls. In addition, he has coached and guided Stephen Curry to the NBA MVP award for two straight years. How does he do this? How did Steve Kerr build a team culture that loves playing for each other and are able to perform better than any other team in NBA history? In this brief case study about leadership, we analyze Steve Kerr's coaching philosophy and the way that motivates and manages the Golden State Warriors. Learn how the 2016 NBA Coach of the Year: -Used every opportunity to learn from great coaches.-How he allows Steph Curry to be himself.-Received ideas and feedback from all parts of the organization that helped win a championship.-Finds innovative ways to keep his players engaged during the season. -Keeps his perspective with a great work-life balance. And much more.

Book Information

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Customer Reviews

Like all these case studies, i love that they can be used for all sports and business alike, easy read and good examples. Would love to see some done on soccer players and coaches as well as individual sports people like tennis players boxers swimmers and golfers

This is short and concise book on Steve Kerr's leadership skills as the coach of the Golden State Warriors... highly recommended

Great read and perspective on athletics and life. Every coach in high school should be required to read this book.

Excellent read!

book for school

Thx

It's one of the most inspiring books ever written! I love how this book is making me feel confident to face my everyday life.

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